



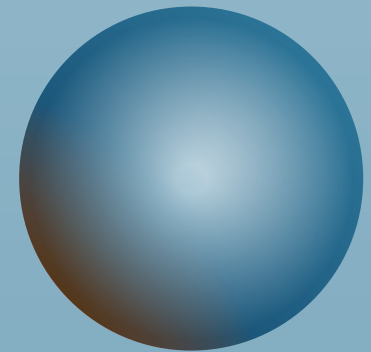
Pelican  
Network & Trading



# Connecting The Worlds Traders & Investors

Pelican is an award winning,  
FCA regulated, copy-trading  
platform and white label solution  
for broker partners.

———— The **numbers** speak  
for themselves.





Founded in 2017, Pelican Trading provides an innovative broker neutral solution. Our market leading technology, integrates trade execution, chat and copy-trading. Pelican serves over two hundred and fifty thousand traders across 60 brokers globally. Available via iOS, Android, Windows, Huawei and API - white label solutions also have access to admin dashboards and an analytics interface. Pelican's technology facilitates auto-performance fees between traders and provides tools to manage IB's and much, much more.

GO MARKETS

ICMarkets

SCOPE MARKETS

axi

TITANFX

eurotrader

ONE  
CONNECT

70  
KNOWS

HANTEC  
MARKETS

MONETA  
MARKETS

taurex

M4Markets

PUPRIME

AVA

karoll  
BROKERAGE

VidaMarkets

ACCUINDEX

ThinkMarkets

vantage

zconnect

ACCU  
CONNECT

Trade Nation

Pelican Trading partners with some of the world's leading brokers. Our proprietary copy trading technology integrates seamlessly into a brokers execution platform. Solutions are designed in line with our partner's requirements to ensure brand integrity is maintained.



## Our Solution: The Facts

Pelican Trading provides brokers with an innovative solution which connects them directly with their clients.



FCA Regulated



Quick set up 2-3 weeks



No plug-ins



Branded and customisable



Connects to MT4 and MT5



24/7 technical support



17 languages



NO impact on server performance

# A social copy-trading solution built for brokers

Why do you need our copy trading solution?

Social features include; group chat, sharing trades & unique copy trading functions

Software supports subscription and performance fees

Proven viral coefficient of 0.4 (40% of users invite friends)

Agnostic access to our global network of Signals (+5,000)

Regulated to manage IB's & Mentors

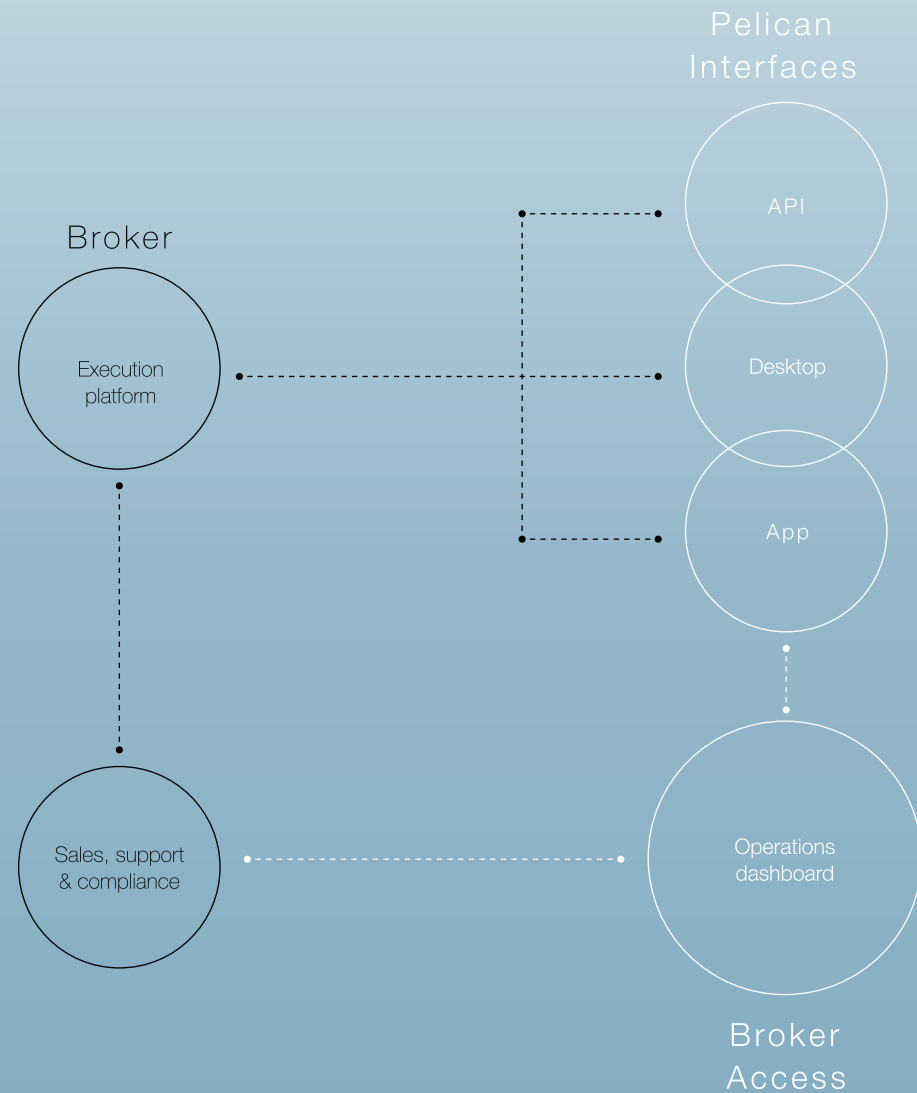
Proven higher conversion and client retention rates

Proven reduction in cost of acquisitions

## We provide 360 degree management tools for clients & your support teams

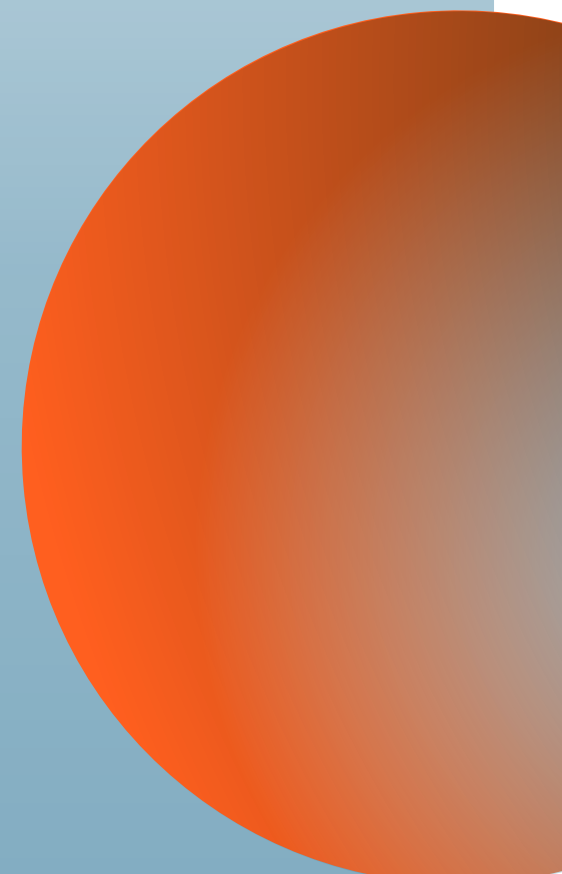
Comprehensive suite of touch points for brokers to provide to their clients:

- App's (Android, Huawei & iOS)
- Desktop (Mac and Windows)
- Public API
- Management tool for Brokers to monitor performance and behaviour:
  - Stats dashboard
  - Copier dashboard
- Third party tool integrations include:
  - Pushwoosh (Messaging)
  - Hubspot & Salesforce (CRM)
  - AppsFlyer (IB & Ad Tracking)





Our FCA regulated technology uses peer-to-peer interaction and copy trading to win more clients and generate more trades for your brokerage.







Pelican will increase your trade volume, improve your clients' lifetime value whilst lowering client acquisition costs.

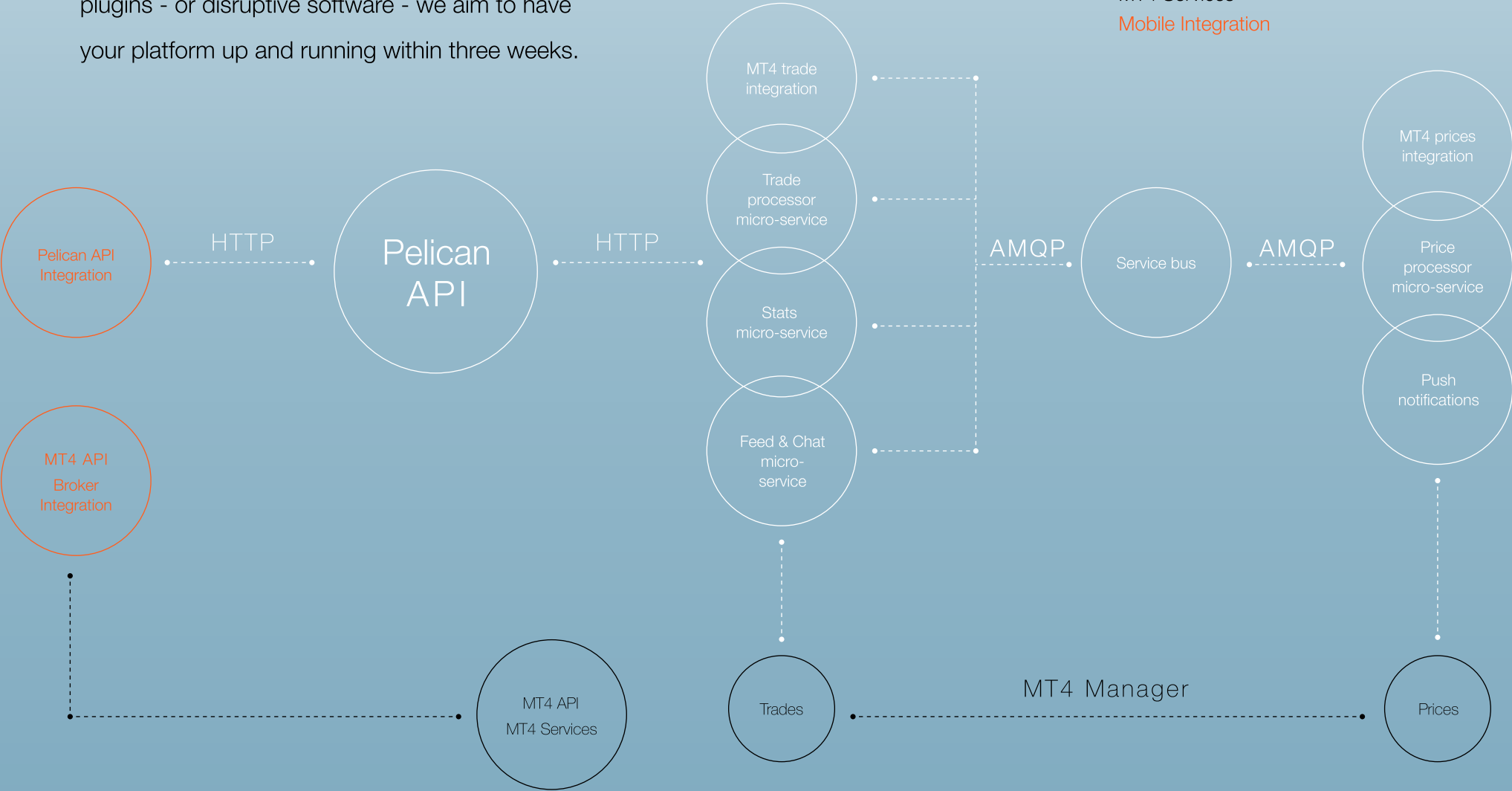


# Architecture Schematic:

Pelican Trading ensures a quick and easy setup with its seamless out-of-the-box integration. No plugins - or disruptive software - we aim to have your platform up and running within three weeks.

## Key:

- Pelican Services
- MT4 Services
- Mobile Integration





## Contact

+44(0)203 475 4516

[www.pelicannetwork.io](http://www.pelicannetwork.io)

[support@pelicantrading.io](mailto:support@pelicantrading.io)